



Board of Directors Meeting

AGENDA

September 21, 2022

3:00 PM

Conference Call Phone: (916) 234-5662

<https://meetings.dialpad.com/mmasc>

MISSION STATEMENT

MMASC's mission is to serve as a catalyst for public service excellence through the professional development of the leaders who serve our Southern California communities. We provide a forum for local government professionals to establish meaningful connections, exchange resources and stimulate innovation.

1. *CALL TO ORDER*

2. *ROLL CALL*

- President, Paolo Kespradit
- Vice President, Dominique Samario
- Director of Communications/Secretary, Jonathan Royas
- Director of Finance/Treasurer, Louie Lacasella
- Director of Programming, Joseph Cisneros
- Director of Membership Services, Greg Kwolek
- Immediate Past President, Tanya Spiegel
- Region 1 Co-Chairs, Ryan Kintz and David Packard
- Region 2 Co-Chairs, Erin Barry, Mackenzie Douglass, PJ Gagajena, Nicki Mayes and Katrina Titus
- Region 3 Chair (vacant)
- Region 4 Co-Chairs, Matt Hickey, Christopher Kennedy and Mollie Kortsen
- Region 5 Co-Chairs, Christopher Castruita, Alfa Lopez, Sophia Musa, Yesenia Paez and Jocelyn Torres
- Region 6 Co-Chairs, Ani Keshishian and Dia Turner
- Region 7 Co-Chairs, Hayley Gilbert, Kirsten Graham, Nicole Houston, Shaunna Hunter, Joshua Soliz and Alyssa Palma
- Region 8 Co-Chairs, Sylvia Solis Daniels, Imelda Huerta, Monica Martinez, David Richards, and Lauren Ryan
- CalCities Representative, Meghan McKelvey
- ICMA Representatives, Pat Martel and Kurt Wilson
- Institute for Local Government Representative, Melissa Kuehne
- MMANC Representative, Ellie Dallman
- Executive Director, Kevin Kilkenny

3. *APPROVAL OF MINUTES*

- 4. PRESIDENT'S REPORT**
- 5. VICE PRESIDENT'S REPORT**
- 6. DIRECTOR OF COMMUNICATIONS/SECRETARY'S REPORT**
- 7. DIRECTOR OF FINANCE/TREASURER'S REPORT**
- 8. DIRECTOR OF PROGRAMMING'S REPORT**
- 9. DIRECTOR OF MEMBERSHIP SERVICES' REPORT**
- 10. IMMEDIATE PAST PRESIDENT'S REPORT**
- 11. REGION CHAIR REPORTS**
 - A. CENTRAL COAST (REGION 1)**
 - B. CHANNEL ISLANDS (REGION 2)**
 - C. DESERT (REGION 3)**
 - D. INLAND EMPIRE (REGION 4)**
 - E. NORTH LOS ANGELES COUNTY (REGION 5)**
 - F. SOUTH LOS ANGELES COUNTY (REGION 6)**
 - G. ORANGE COUNTY (REGION 7)**
 - H. SAN DIEGO COUNTY (REGION 8)**
- 12. LEAGUE OF CALIFORNIA CITIES / ICMA / ILG / MMANC REPRESENTATIVE REPORT / CAL CITIES HOUSING, COMMUNITY & ECONOMIC DEVELOPMENT POLICY COMMITTEE**
- 13. EXECUTIVE DIRECTOR'S REPORT**
- 14. UNFINISHED BUSINESS**
- 15. NEW BUSINESS**
- 16. ANNOUNCEMENTS / GOOD OF THE ORDER**
- 17. ADJOURNMENT**

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 21, 2022

To: Board of Directors
From: Dominique Samario, Vice President
Subject: VICE PRESIDENT UPDATES

RECOMMENDATION

Board to receive and file this report.

BACKGROUND AND DISCUSSION

The most recent Committee Spotlight featured our Summer Session Planning Committee. Thank you to everyone for sharing input and experiences.

Annual Conference: The Future is Now: 70 years of advancing the local government profession

The 2022 Annual Conference schedule is now online! We secured 25 additional room nights over the weekend so please let your colleagues know about registration and securing their hotel room. As a reminder, the Executive Board and planning committees should plan on arrive on Tuesday evening, November 1, for some prep activities and also a thank you outing and dinner with the group.

MMASC Website

The MMASC website refresh is complete! As you use the website in the coming months, please let Immediate Past President Spiegel and me know if you notice areas for improvement or updates that could make the process of doing business and navigating our website more smooth.

Cal-ICMA Ethics Committee

Thank you to the communications team for featuring the information about their Ethical Hero Award writeup in What's Happening Wednesday. The partnership is appreciated by Cal-ICMA.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 21, 2022

To: Board of Directors

From: Jonathan Royas, Director of Communications/Secretary

Subject: DIRECTOR OF COMMUNICATIONS/SECRETARY REPORT

RECOMMENDATION

Receive and file.

BACKGROUND & DISCUSSION

WHW

The Communications and Marketing Committee continues to support the Awards and Scholarship committee, Elections committee and Annual Conference committee with information in weekly WHWs. This month we featured a Spotlight on the Summer Session committee's excellent work last month.

ANNUAL CONFERENCE

The Marketing/Communications committee met with IPP Spiegel and members of various Annual Conference committees to begin working on materials for Annual Conference. The Marketing/Communications committee will meet often going forward to ensure all materials are ready for our first in person AC in three years.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 21, 2022

To: Board of Directors

From: Louie Lacasella, Director of Finance/Treasurer

Subject: DIRECTOR OF FINANCE UPDATES

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

2022 Annual Conference

Currently, working with fellow Co-chair Samario to plan the 2022 annual conference. Last week, we held a planning committee meeting with each of the various committee chairs. Around 230 people have registered for the conference, with still over a month to go. The committee will be holding a call with hotel staff shortly this week to work on next steps for the conference.

Account Status and Activity

As of September 21, 2022, the MMASC accounts had the following balances:

- Checking: \$134,145.35
- Savings (reserve): \$80,303.76

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 21, 2022

To: Board of Directors

From: Joseph Cisneros, Director of Programming

Subject: DIRECTOR OF PROGRAMMING – SEPTEMBER 2022 REPORT

RECOMMENDATION

Receive and file.

REPORT

2022 Mid-Year Meeting and Retreat

On August 20, the Board held its annual 2022 Mid-Year Meeting and Retreat at Ballast Point in Long Beach, CA. The event brought together 20+ board members for a recap of the year's events and accomplishments and look ahead at 2023. The conversations and discussions were well received by all who attended.

2022 ICMA Annual Conference

This past week, and today, I have been attending the 2022 ICMA Annual Conference in Columbus, Ohio. MMASC sponsored the Cal-ICMA reception and signed an Affiliate Agreement with I-NAPA - International Network of Asian Public Administrators official signing. I am very happy and proud to be a part of an organization that is well known at this event.

2022 MMASC Annual Conference

I am working with both the Logistics & Facilities Committee and Golf Planning Committee for the Annual Conference.

Logistics & Facilities Committee will be conducting another walk-through of the venue to finalize the setup in October. The Golf outing is being planned for Wednesday, November 2 starting at 9 AM till 12 PM. The game will consist of a 9-hole, best-ball,

foursome. The 2-hour condensed form of the game will allow more time for those traveling that day to arrive and a bit of rest following the game to get ready for the Conference kick-off in the early afternoon. Sign-ups are expected to be available very soon. Anticipated costs are about \$125/per player which will include food, drink tickets, and all the golf amenities the venue has to offer.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 21, 2022

To: Board of Directors

From: Tanya Spiegel, Immediate Past President

Subject: IMMEDIATE PAST PRESIDENT UPDATES

RECOMMENDATION

The Board of Directors **RECEIVES** and **FILES** this Report

BACKGROUND AND DISCUSSION

Website Redesign: The redesign of the website is live. Thank you everyone for their support on this initiative.

MMASC Annual Conference: I am Charing the Special Events Committee for the 2022 Annual MMASC Annual Conference. The Committee is working on the two Wellness Sessions, Welcome Reception, President's Reception and the 70th Anniversary Luncheon. If anyone is interested in serving on the Committee, please reach out to me.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 14, 2022

To: Board of Directors
From: Katrina Titus, Region 2 Board Member
Subject: REGION 2 REPORT

RECOMMENDATION

Receive and file.

BACKGROUND AND DISCUSSION

Board Updates

- Mitchell Cameron has resigned from the Region 2 Board of Directors. We are grateful for his service while on the board.

Event updates

- The Naval Base of Ventura County Tour on Aug 18 was a success in creating a better understanding of operations on base and potential partnerships with local government. The tour was given by installation Program Integrator, Jon Gathman who drove MMASC attendees in a van to tour the Naval Construction Battalion (Seabee) training facilities, the Naval Air Station at Point Mugu, and Naval Air Warfare Center. Gathman also provided a tour of the base in general which had its own housing, parks, golf course, daycare, fire department, law enforcement, schools, movie theater, restaurants, gas stations, grocery stores and other items you'd find in a self-sufficient community. He specifically shared some of the challenges of retaining restaurant-related businesses, and a potential opportunity to repurpose housing currently unused by the base. The Naval Base is Ventura County's largest employer.

- Upcoming event planning is in the works for City Manager's Annual Luncheon.
Save the date for December 15, 11 am to 1 pm.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 22, 2022

To: Board of Directors
From: Christopher Castruita, Region 5 Board Member
Subject: REGION 5 BOARD UPDATES

RECOMMENDATION

Receive and File

BACKGROUND AND DISCUSSION

The Region 5 Board is working on developing the following:

- A. University of La Verne Sponsored Event – Region 5 will hold a co-sponsored networking event with the University of La Verne MPA program on Thursday, October 27, 2022, from 4:30 to 6:30 PM. The event will take place the first week of ULV's second session of Fall semester, and will be promoted by the MPA program Director to both current students and alumni.

A "Save the Date" flyer is expected in the What's Happening Wednesday newsletter on Wednesday, September 28, with additional information forthcoming.

- B. Partner Event with SGVCMA – Region 5 is in the process of negotiating with SGV City Managers Association to expand our partnership. Given the success of our annual Luncheon with the City Managers each Spring, we are exploring options for a 2nd event. More information is expected soon.

Municipal Management Association of Southern California

BOARD COMMUNICATION

Date: September 8, 2022

To: Board of Directors

From: Region 8

Subject: REGION 8 UPDATES

RECOMMENDATION

Receive and File.

BACKGROUND AND DISCUSSION

- 2022 Event Discussion
 - **Assistant City Manager Brunch**
 - Del Mar City Hall – October 5th, 9:30 – 11:30 am
 - Committed: Coronado, Vista, El Cajon, Oceanside, and Solana Beach.
Maybe: Poway
No: La Mesa, Chula Vista, Santee and Escondido
Sylvia will reach out to interim ACM at Del Mar and Encinitas. Waiting on Carlsbad to respond.
 - Laureen will order from Snooze – catering for 30 with fruit platter option: planning for 40 total with 6 per table and 7 tables
 - September 27, **Padres vs. Dodgers** – co-hosted with Region 4
 - 40 tickets have been purchase for Western Metal Rooftop.
 - Ticket price is \$50 for members, \$75 for non-members
 - Sponsors will be provided 2 tickets for \$800, 3 tickets for \$1,200, and 4 tickets for \$1,500.
 - Committed sponsorship: EDCO for \$1500, West Coast Arborist for \$800, and Dudek for \$800
 - Sylvia will reach out to Dean Gazzo Roistacher. Laureen will reach out to NV5.
 - Region 4 will be asked to reach out to NBS